



Information folder:

Exhibition and sponsors

International Conference on Individual Monitoring of Ionising Radiation
April 20-24, 2015 Bruges, Belgium

1 Welcome message

Dear all,

The international Conference on Individual Monitoring of Ionising Radiation will be held in Bruges, Belgium from April 20 to 24, 2015. Initiated by EURADOS, these conferences were held in Helsinki in 2000, in Vienna in 2005 and in Athens in 2010, each time growing in scope and size. The IM conferences deal with all aspects of individual monitoring, both for external and internal exposure.

The success of the previous editions of the conference shows the interest of this community to gather and discuss new developments, share measurement results, improve the quality of the measurements, share experiences, All this with a common goal: to learn and to improve the measuring procedures in individual monitoring.

Although there have been participants from the whole world in the past, we are now explicitly broadening the conference by including experts from outside Europe in the Scientific Committee and by naming it the 'International Conference on Individual Monitoring'. People are monitored for ionising radiation over the whole world, and sharing the experiences and working towards harmonisation should not be limited to the borders of Europe. So we strive to make this conference *thé* reference meeting on individual monitoring.

Also the social aspects of a conference are essential. Many of the most interesting contacts and collaborations start with informal talks during coffee breaks, lunches, poster sessions, etc.

The technical exhibition will be hosted in the 'Witte Roos' Room where the coffee breaks and lunches are served, thus providing direct access to participants. It will be a unique opportunity to exhibit new products or services, to promote your business and keep up-to-date with the progress made in regulatory and scientific aspects of individual monitoring in Europe.

Moreover, the organising committee offers a range of sponsorship opportunities, in order to choose the most suitable for your company.

The following pages include all the relevant documents and the "Exhibition and Sponsor Interest Form". We welcome your participation and look forward to hearing from you soon.

2 General information

2.1 City of Bruges, Belgium

The heart of Bruges (written "Brugge" in the Dutch language), surrounded by an almost continuous ring of canals, is the best preserved example of medieval Flanders. The city center is known as the 'the Venice of the North' and beautiful pictures can be taken around every corner.

With the city center closed off to cars, all the stunning beauty and culture of this unforgettable city can be easily explored on foot, by boat ride along quiet canals, or by horse-drawn carriage over cobblestone streets. Although Bruges is a small city, it is worthwhile to explore all of its architectural and artistic treasures, folklore, chocolate shops, lace boutiques, and local restaurants. More info: <http://visitbruges.be/places/allshops>

2.2 Conference venue

The "Old St-Jan" congress and event center is housed in a historic building: a 19th century hospital. One of the first hospitals of Europe was already located on this site in the Middle Ages.

The congress and event center is in the very heart of Bruges by the canals. Bruges has been declared a world heritage site by UNESCO. The beautiful garden looks onto the tower of the Church of Our Lady. The Oud Sint-Jan [Old Saint John] Site has its own parking facility (Zonnekemeers entrance) and is within walking distance of the (high-speed) train station.

2.3 Registration information

The registration fees will be as follows:

Registration Type	Early (until 28 th February 2015)	Late
Participant	650€	750€
Exhibitors*	280€	280€
Accompanying Person	200€	200€

*1 registration fee is included in the exhibition fee

The registration fees for all the participants include the following:

- Entry to all scientific conference sessions
- Access to Exhibition & Poster Area
- Book of Abstracts (to download)
- Proceedings
- Program
- Name Badge
- Conference bag
- Welcome Cocktail
- Coffee breaks and light lunches
- Cultural Visit on Wednesday
- Conference dinner on Thursday

The registration fees for Exhibitors include the following:

- Access to Exhibition & Poster Area
- Program
- Name Badge
- Welcome Cocktail on Monday April 20th, 2015
- Coffee breaks and light lunches
- Cultural Visit on Wednesday April 22nd, 2015 in the afternoon
- Conference dinner on Thursday April 23rd, 2015

2.4 Hotel accommodation

Bruges offers a wide variety of hotels from cheap to very fancy.

You can book your favourite hotel via "Meeting in Brugge". They guarantee the best available price at that moment.

The link is as followed:

<https://secure.meetinginbrugge.be/extendedSearch?package=376&lang=en&start=20-04-2015&end=21-04-2015>

3 Exhibition and sponsor information

3.1 General information

The Organising Committee offers companies to sponsor and/or to take part in the technical exhibition of the IM 2015 Conference and to take advantage of this opportunity to promote their products.

On the following pages, various sponsorship options are listed. Please feel free to choose the ones that are close to your values and goals. Sponsors can choose a single option or a combination.

In case that a sponsor would like to organise any event before, during or after the conference, a written approval of the Organising Committee is required. The sponsors will have the opportunity to organise parallel events; however these events are not allowed to take place at the same time with the announced social events of the conference.

All sponsors will be treated on a "first come – first served" basis and will be mentioned in the Conference Program. In addition, each sponsor's logo will be placed at the banners which will be placed behind the panel in the meeting room, as well as at the banners which will be placed at the Exhibition Area.

Your contribution will be a key factor to the success of the IM 2015 Conference. Moreover, your kind sponsorship will enhance the overall scientific importance of the conference.

We look forward working together to make the IM 2015 Congress a success!

3.2 Packages

The IM2015 offers you on top of the individual exhibition and sponsor opportunities, 2 packages. Make your own choice between the various possibilities and get more from your contribution.

Offer:

- Whatever choices you make, when donating more than 3000 euro's, you get 10% reduction on all sponsorship options.
- When donating more than 5.000 euro, you get 20% reduction on all sponsorship options and one conference bag insert for free.
- Not applicable on the invoice for the conference bags

Example 1 (>3.000 €):

Exhibition 6m ²	2.000 €
Chocolate coffee break	<u>2.000 €</u>
Total cost	4.000 € - 10% = 3.600€

Example 2 (>5.000 €):

Exhibition 9 m ²	2.800 €
Social visit	<u>3.000 €</u>
Total cost:	5.800 € - 20% = 4.640 € + free conference bag insert (1.500€)

3.3 Exhibition

A technical exhibition will take place parallel with the conference at the same location (Oud Sint Jan, Bruges). Companies with expertise in individual monitoring of ionising radiation are invited to participate in this event. The technical exhibition is an excellent occasion to promote your business and to present new products and new services. Actual and future clients will have easy access to your company when present on this major event.

The technical exhibition will be held in the room 'Witte Roos' where lunch and coffee breaks will be served.

The cost of exhibition space is :

- 2.000 € for an area of 6 sq. meters, excl. VAT
- 2.800 € for an area of 9 sq. meters, excl. VAT
- 3.500 € for an area of 12 sq. meters, excl. VAT

The cost for booth construction is 500€ (6m²), excl. VAT.

The cost of exhibition area includes:

- Provision of required exhibition area (e.g. 3 meters length X 2 meters width)
- Designation of the exhibition area

The cost of construction includes:

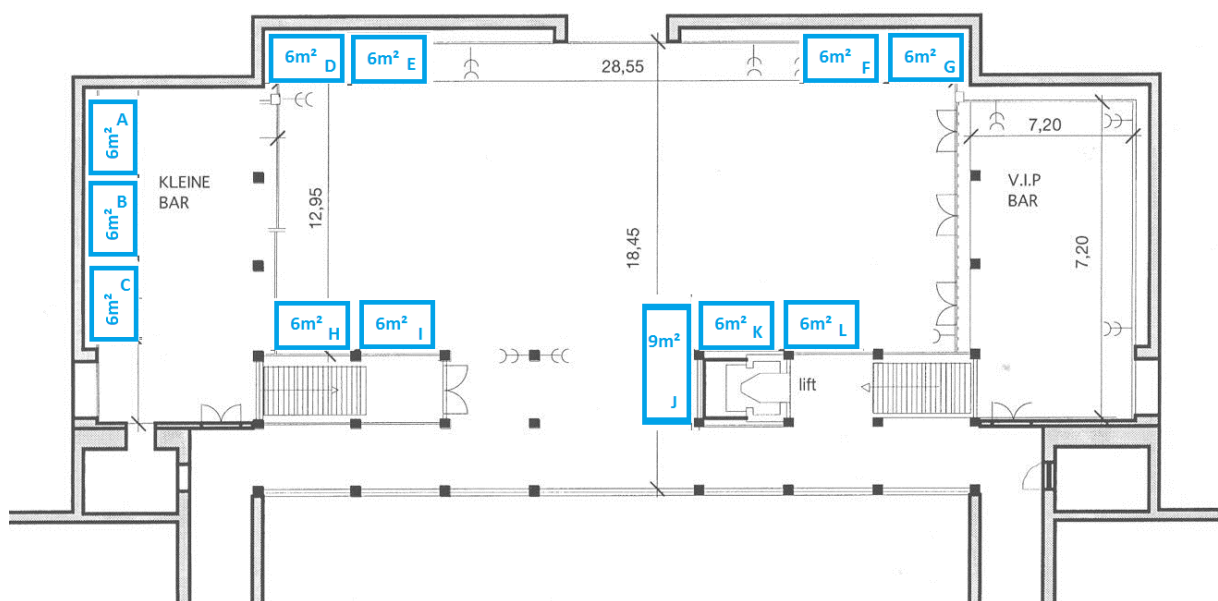
- Booth construction
- Booth's facial with company's logo
- Electricity
- 2 LET spots
- 1 office
- 3 chairs
- Garbage basket
- Carpet

IMPORTANT REMARK : the construction of a booth is NOT possible on positions D, E, F, G because of the windows. Only standing banners, tables, chairs... are allowed in these locations.

Photo of typical booth:



3.3.1 Exhibition floormap



3.3.2 Exhibition terms

Exhibition booth space is available in units of a minimum of 6 square meters (2x3m²). The fee for the space rental excludes booth construction and utilities cost and includes free announcement of the exhibitor company in the program book.

Exhibitors are free to use their own booth material, provided that it fits the booth dimensions, as well as their own booth construction crew. Nothing can be fixed in the floor, neither walls nor ceilings. The exhibition area must be treated as a 'good housefather'.

The Conference organiser can offer a standard booth construction which will consist of aluminum frame construction, open ceiling with walls, carpet, table, chairs, garbage basket and one spot per 3 square meters.

Each exhibitor must complete the "**Exhibition and Sponsor Interest Form**" and send it to the organising committee (Ellen De Geest: edegeest@vincotte.be). Right afterwards the exhibitor will receive a contract including the floor plan where the exhibition booth will be indicated. Exhibition space will be provided on a "first come first served" basis. In case that an exhibitor requests a location that is not available, a location as close as possible to the preferred location will be assigned. Exhibitors wishing to avoid being assigned space adjacent to that of a particular competitor should indicate this on their application.

3.4 Sponsorship

3.4.1 PRINTED MATERIAL

Advertisement in the Conference Program

The Conference Program will be printed in A5 format and will be distributed to all participants. Beside the complete program the booklet includes additional information as locations of different rooms, exhibitions, participants' list and notebook pages.

Inside front cover 1.500 €

Inside back cover 1.500 €

Back cover 2.000 €

3.4.2 GIVEAWAYS

3.4.2.1 *Conference Bag Inserts 1.500 €*

The sponsor company's leaflet will be inserted in each conference bag.

Price includes:

- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.2.2 *Conference Bags , to be agreed on.*

This is a unique opportunity to promote your company by placing your logo on the conference bags handed out to all delegates upon their arrival. Perfectly sized to a portable PC and stow documents, brochures and more, these high-quality bags will contain all the useful information collected at the conference. You can propose a quality bag with above mentioned specifications yourself or we are happy to help you selecting one.

This sponsorship, which includes an opportunity to place literature inside each bag, provides excellent branding during, and long after the event.

Includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each bag associated with the IM2015's logo
- Conference bag inserts (max. 3)
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.2.3 *Pens 1.000 €*

A pen will be inserted in each conference bag with a printed logo of the sponsor next to the IM2015's logo.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each writing pen
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.2.4 *Badge Holder with Lanyard 2.000 €*

Every participant will be presented with a lanyard upon registration. These will be worn throughout the event to enable entry throughout the 5 days. The sponsor's name and logo will be printed on the lanyards next to the IM2015's logo guaranteeing their continuous display at the event and promoting your brand to all IM2015 attendees.

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo on each lanyard
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.3 CONFERENCE SERVICES

3.4.3.1 *Internet Corner and WIFI* 3.000 €

IM2015 attendees conduct business from the conference and exhibition. More than ever conference attendees expect to be able to stay connected to the Internet at the event.

Sponsoring Wireless Internet coverage of IM2015 is an excellent way of raising the profile of your company, linking it to state of the art technology.

The Internet Corner will operate at the Oud Sint-Jan Conference Centre during conference hours, each day during the conference. The delegates will have the ability to access Internet for free and when login on the WIFI they will be forwarded to your company site

Price includes:

- Exclusive sponsorship rights
- Sponsor's name and logo prominently displayed at the internet corner, annex room of the "Witte Roos"
- Sponsor's name and logo as screen saver on the PCs in the internet corner
- Forwarded to your company's website when login to the WIFI.
- Acknowledgement of the sponsor in Program Book
- Acknowledgment of the sponsor on the conference web site

3.4.4 SOCIAL EVENTS

Networking is a major benefit of IM2015. The networking opportunities enable you as the sponsor to maximise the opportunities to meet and network with attendees. In some cases the networking opportunities extend beyond the opening hours providing everyone with social interaction and an invaluable opportunity for you to meet additional people you may have otherwise missed.

3.4.4.1 *Coffee Breaks per coffee break* 1.500 €

Coffee Breaks are appreciated networking opportunities and an integral part of an interesting conference program.

Each conference day a morning and an afternoon coffee break will be served in the "White Rose" Exhibition Area (except for Wednesday and Friday afternoon)

Price includes:

- Sponsor's name and logo on coffee breaks buffets
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.4.2 *Chocolate Coffee Break per coffee break 2.500 €*

When sponsoring a chocolate coffee break, you can demonstrate that you go further for your costumers. The delegates will be surprised to see the variety of Belgian chocolates that are served during the coffee break and associate your company with extra service and quality.

Price includes:

- Oral announcement of the sponsor company at the beginning of the coffee break
- Sponsor's name and logo on coffee breaks buffets
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.4.3 *Welcome Cocktail 3.000 €*

On Monday evening all delegates are invited to a Welcome Reception. This appreciated opportunity for a first get-together will be organised at the B-In, which offers a very prestigious and contemporary ambiance, enjoying an outstanding location.

Special acts are possible on your requirements (not included in the price, to discuss)

Price includes:

- Sponsor's name and logo on banners and verbal announcement of the sponsor company by the Conference President at the Welcome Cocktail
- Sponsor's name and logo on banners where the Welcome Cocktail will take place
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.4.4 *Cultural Visit 3.000 €*

The Cultural Visit is a typical IM social activity. On Wednesday time is taken to network and visit the city where the conference takes place. The IM2015 is on the unique location of medieval Bruges so an excellent choice of museums, guided walks, visit of a brewery or a guided tour on boat will be offered to the attendees.

Price includes:

- Verbal announcement of the sponsor company by the Conference President at the announcement of the cultural visits, Sponsor's name and logo on the vouchers
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

3.4.4.5 Conference Dinner 7.000 €

The Conference Dinner is the endpoint of the conference. All attendees will look back on the last days and will enjoy the last moments of the IM2015. You can make a difference by sponsoring this event. The dinner will take place on Thursday April 23, 2015

Price includes:

- Verbal announcement of the sponsor company by the Conference President at the announcement of the conference dinner, Sponsor's name and logo on the vouchers
- Banner at the entrance and the cloakroom of the dinner location.
- Sponsor's name and logo on the banner of the Conference
- Acknowledgement of the sponsor in the Program Book
- Acknowledgement of the sponsor on the conference web site

4 Get in contact

For all information about the exhibition and sponsor options and the reservation of your choice, Please contact:

Organising committee:

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